

For Immediate Release
October 20, 2009

Contact: Karen Ahearn - OR -
Communications Director
412-481-7320
kahearn@assetinc.org

Sarah Toulouse
Communications Manager
412-481-7320
stoulouse@assetinc.org

ASSET Inc. Hires New Staff

Pittsburgh Nonprofit Expands to Support Statewide Programs

PITTSBURGH – ASSET Inc. (Achieving Student Success through Excellence in Teaching) continues to grow at a rapid rate in its efforts to support its member school districts and Pennsylvania's *Science: It's Elementary* program. During the last four years, the Pittsburgh nonprofit has more than tripled the number of school districts it serves and now impacts more than 4,700 teachers and 183,000 students in 164 school districts and 52 counties. Following are recent staff joining ASSET's mission to continuously improve teaching and learning:

Full time:

- Eileen Edson, Resource Teacher
- Jessica Fetterman, Resource Teacher-on-loan from Brentwood Borough School District
- Lorraine McKinin, Resource Teacher
- Renee Williams, Resource Teacher
- Lauren Milner, Customer Service Specialist
- Tracey Price, Executive Assistant
- Karen Savitz, Administrative Assistant, Professional Development
- Rebecca Shapiro, Database Administrator/Systems Analyst

Part Time:

- Raymond Follansbee, Volunteer Coordinator
- Dianne Very Stetzer, Resource Development Specialist
- Alison Shapiro, Communications/Data Assistant

About ASSET

ASSET Inc. is an independent education nonprofit that provides teacher professional development and hands-on curriculum materials for elementary and middle schools. Established in 1994 by Bayer Corporation and several community partners, ASSET initially received substantial funding from the National Science Foundation. Today, ASSET has achieved sustainability as a fee-for-service organization with ongoing support from local and national foundations and corporate partners. In 2006, ASSET was selected to manage Pennsylvania's *Science: It's Elementary (SIE)* initiative in partnership with the Pennsylvania Department of Education. *SIE* has garnered national attention from President Barack Obama, who singled out the program "as an example of state taking steps to encourage inquiry-based science statewide." ASSET also has earned acclaim from the National Science Resources Center, a joint project of the National Academies and the Smithsonian Institution, as a "model for the nation." ASSET currently impacts 164 school districts, 4,700 teachers and 183,000 students. For more information, visit www.assetinc.org.

###

ACHIEVING STUDENT SUCCESS THROUGH EXCELLENCE IN TEACHING

2403 Sidney Street, Suite 800 • Pittsburgh, PA 15203
Phone: 412-481-7320 • Fax: 412-481-7328 • www.assetinc.org