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ASSET Inc. Announces 2009-10 Board Leadership

Education Nonprofit Welcomes Two New Members to the Board

PITTSBURGH – The ASSET Inc. (Achieving Student Success through Excellence in Teaching) Board of Directors has named its 2009-10 officers:

President – Mr. Harry Goern, management consultant and retired Alcoa executive

Vice President – Ms. Rebecca Lucore, executive director of the Bayer USA Foundation

Secretary – Mr. Tom Siegele, director of human resources at PPG Industries, Inc.

Treasurer – Mr. Richard Rose, Bethel Park School Board Member

Additionally, ASSET welcomes two new members to the Board:

- Dr. John Hoover, Superintendent of Hampton Township School District
- Mr. Gary Norris, Vice President, Business Development Officer at Fifth Third Bank

“The support and guidance from experienced education and business leaders are vital to ASSET’s success,” said Executive Director Reeny Davison. “Their leadership and vision are essential as ASSET and the *Science: It’s Elementary* initiative broaden in scope and impact throughout the Pennsylvania.”

About ASSET Inc.

ASSET Inc. is an independent nonprofit organization with a mission to continuously improve teaching and learning through science education. ASSET provides teacher professional development and hands-on curriculum materials for elementary and middle schools and currently serves more than 164 school districts, charter and private schools impacting more than 4,700 teachers and 183,000 students across Pennsylvania. Established in 1994 by Bayer Corporation and several community partners, ASSET initially received substantial funding from the National Science Foundation. Today ASSET has achieved sustainability as a fee-for-service organization with ongoing support from several local and national foundations and corporate partners. ASSET continues to grow at a rapid rate to support *Science: It’s Elementary (SIE)*, a statewide initiative launched in 2006 by Governor Edward G. Rendell and supported by the Pennsylvania Legislature to improve elementary science education. ASSET designs and manages *SIE* in partnership with the Pennsylvania Department of Education. To date, *SIE* impacts 2,700 teachers and 73,000 students in 143 schools across 52 counties. *SIE* has gained national acclaim from President Barack Obama, who cited the initiative as an example of a state taking steps to encourage inquiry-based science education statewide. The National Science Resources Center also calls ASSET a “model for the nation.”

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