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ASSET Inc. Adds Three Board Members

PITTSBURGH – ASSET (Achieving Student Success through Excellence in Teaching) Inc. is pleased to announce the addition of Ms. Jane Carl, Mr. Tim Goetz and Ms. Leigh Pogue to its Board of Directors.

Ms. Jane Carl is an education advocate formerly employed by the *American Heart Association National Center* in Dallas, where she served as an executive assistant to the Executive Vice President of Communications & Public Advocacy.

Mr. Tim Goetz is a founding member and managing partner of Grant Street Associates, Inc., an independently owned and operated member of the Cushman & Wakefield Alliance.

Ms. Leigh Pogue serves as the Human Resources Director for the Nuclear Fuel Business of the Westinghouse Electric Company.

“The support and guidance from such active community members and experienced business leaders like Jane, Tim and Leigh are vital to the success of ASSET,” said Executive Director Reeny Davison Ed.D. “Their leadership and vision, combined with their business background, are vital as ASSET and the *Science: It’s Elementary* initiative continue impacting more teachers and students throughout the state.”

About ASSET Inc.

ASSET Inc. is an independent nonprofit organization with a mission to continuously improve teaching and learning through science education. ASSET provides teacher professional development and hands-on curriculum materials for elementary and middle schools and currently serves more than 164 school districts, charter and private schools impacting more than 4,700 teachers and 183,000 students across Pennsylvania. Established in 1994 by Bayer Corporation and several community partners, ASSET initially received substantial funding from the National Science Foundation. Today ASSET has achieved sustainability as a fee-for-service organization with ongoing support from several local and national foundations and corporate partners. ASSET continues to grow at a rapid rate to support *Science: It’s Elementary (SIE)*, a statewide initiative launched in 2006 by Governor Edward G. Rendell and supported by the Pennsylvania Legislature to improve elementary science education. ASSET designs and manages *SIE* in partnership with the Pennsylvania Department of Education. To date, *SIE* impacts 2,700 teachers and 73,000 students in 143 schools across 52 counties. *SIE* has gained national acclaim from President Barack Obama, who cited the initiative as an example of a state taking steps to encourage inquiry-based science education statewide. The National Science Resources Center also calls ASSET a “model for the nation.”

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